

GUJARAT TECHNOLOGICAL UNIVERSITY
BE - SEMESTER-VIII • EXAMINATION – WINTER • 2014

Subject Code: 182905**Date: 25-11-2014****Subject Name: Surface Ornamentation & Fashion Art (Department Elective II)****Time: 02:30 pm - 05:00 pm****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) Give detailed classification of embroidery machines. Also, explain some of the important features of flat bed embroidery machines. **07**
- (b) With the help of neat diagrams, explain different parts of Schiffli machine in detail. **07**
- Q.2** (a) State the salient features of Chenille Thread Embroidery machine in detail. **07**
- (b) With the help of example, explain the construction and application of frames on embroidery machines. **07**
- OR**
- (b) Write a brief note on “Sewing machine with an embroidery module”. **07**
- Q.3** (a) Discuss the significance of backing material and write a brief note on “Specialty backing material”. **07**
- (b) Explain briefly and Illustrate the following: **07**
- Back stitch
 - Underlay stitch used in machine embroidery
 - Bean stitch used in machine embroidery
- OR**
- Q.3** (a) Describe any two Embroidery Defects which are more significant in case of letter embroidery. Also give the causes and remedial measures to avoid the same. **07**
- (b) Describe the sequence for computerised embroidery operations in detail. **07**
- Q.4** (a) Discuss in brief the traditional costumes of any two states of South India. **07**
- (b) Write in detail about different techniques for Fashion Promotion. **07**
- OR**
- Q.4** (a) Explain in detail about the principles of design. **07**
- (b) Describe briefly, the traditional costumes for Men and Women of China. **07**
- Q.5** (a) Write a note on Chanderi, Maheshwari and Patola Sarees. **07**
- (b) Write in brief about any two famous International fashion designers (not of Indian Origin) and their labels. **07**
- OR**
- Q.5** (a) Write a brief note on “Embroidery Work of Kashmir & Punjab” **07**
- (b) Write in brief about any two famous fashion designers of India and their labels. **07**
