

## GUJARAT TECHNOLOGICAL UNIVERSITY

MBA - SEMESTER-IV • EXAMINATION – SUMMER • 2014

**Subject Code: 2840501**

**Date: 23-05-2014**

**Subject Name: International Supply Chain Management (ISCM)**

**Time: 10.30 am - 13.30 pm**

**Total Marks: 70**

**Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) Define International Supply Chain Management. Discuss international trade drivers. **07**  
(b) What are the main elements of the land transportation infrastructure? How does it affect to international shipment? **07**
- Q.2** (a) Explain: **07**  
• EMC  
• Piggy Backing  
(b) Describe three of the elements generally found in an agency or distributorship agreement. **07**
- OR**
- (b) Write a note on International Trade Theories **07**
- Q.3** (a) Explain: **07**  
• PPP  
• Fisher Effect  
(b) What documents are necessary for exporting from the United states? **07**
- OR**
- Q.3** (a) Describe different types of ships used in international ocean transportation. **07**  
(b) Write a note on Intermodal Transportation **07**
- Q.4** (a) Packaging is an art there are different alternative means of packaging products? Explain. **07**  
(b) Write a note on Custom Clearance Process **07**
- OR**
- Q.4** (a) Define INCOTERMS: **07**  
• DES  
• FAS  
• DDP  
• EXW  
(b) Describe the mechanism of a “Letter of Credit” **07**
- Q.5** (a) Write a note on competitive advantage of international Logistics. **07**  
(b) Documentation is a biggest challenge in international trade and it is a marketing tool for both importer and exporter. **07**
- OR**
- Q.5** (a) Write a note on Lex Mercatoria **07**  
(b) How would an airline determine how much a shipment will cost, based on the highest of actual weight or volume weight? What can a shipper do to reduce the cost of shipping a light but voluminous package? **07**

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