

## GUJARAT TECHNOLOGICAL UNIVERSITY

### MBA - SEMESTER-IV • EXAMINATION – SUMMER • 2015

**Subject Code: 2840501**

**Date: 05-05-2015**

**Subject Name: International Supply Chain Management (ISCM)**

**Time: 10:30am – 1:30pm**

**Total Marks: 70**

**Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) Explain the differences between Mediation and Arbitration? How different are they from Litigation? **07**
- (b) Explain and compare the following terms **07**
- i. FOB and DAF
  - ii. DES and DEQ
- Q.2** (a) What is marine insurance? Explain the various clauses of Marine Insurance Policy. **07**
- (b) “Selecting the proper vessels for exporting or importing goods is very important”. Explain the statement in light of various types of vessels available in International Trade. **07**
- OR**
- (b) Packaging is one of the most important decision in Exporting. Write a note on points to be kept on mind while designing an export package. **07**
- Q.3** (a) Explain the difference between International and domestic logistics. **07**
- (b) What is Letter of Credit? Explain the procedure of operation of letter of credit. **07**
- OR**
- Q.3** (a) “Air transport is one of the fast and one of growing modes of transport”. Explain the statement with respect to advantages and limitation of air transport. **07**
- (b) Write a note on port infrastructure with special reference to material handling systems on ports. **07**
- Q.4** (a) Explain the various systems for determining exchange rates in the world. **07**
- (b) Explain the various methods of entry in International Business categorized under direct and indirect methods. **07**
- OR**
- Q.4** (a) Explain the various methods of payment in brief. **07**
- (b) Explain the procedure of custom clearance. **07**
- Q.5** (a) Write a detailed note on Non-tariff barriers in international trade. **07**
- (b) Discuss different types of hedges that firm can use to protect itself against transaction Exposure. **07**
- OR**
- Q.5** (a) Write a note on Export documentation. **07**
- (b) Differentiate: Hague Rules, Hague-Visby Rules, and “Hamburg Rules” **07**

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