

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY
MBA(TM) – SEMESTER – 7 • EXAMINATION – WINTER - 2016

Subject Code: 4270101**Date: 03/12/2016****Subject Name: Entrepreneurship****Time: 02:30 pm to 05:30 pm****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

Q.1 (a) While the current context of Skilling India aims at improving employability of the youth, a lot of emphasis is also being laid on developing Entrepreneurship in India. What, according to you is the contribution that entrepreneurship can make to the growth and development of our Nation. Explain 07

(b) Entrepreneurship is a quality that can be both – inborn and also developed. Explain this statement in the context of the characteristics of an entrepreneur. 07

Q.2 (a) You must have met or read about any entrepreneur. What do you think are the functions that an entrepreneur performs ? 07

(b) Compare and contrast an “entrepreneur” and a “manager”. 07

OR

(b) What is “Rural Entrepreneurship”? How does it contribute to development of backward areas of a Nation ? 07

Q.3 (a) Discuss the sub-factors that contribute to / influence Entrepreneurship in the following broad categories/ main factors, namely : 07
 i) Economic Factors
 ii) Non-Economic Factors

(b) List the various organizations that helped / are helping the development of Entrepreneurship . What have been their major functions ? 07

OR

Q.3 (a) What do you understand by “Achievement Motivation” for entrepreneurship ? Discuss the Internal and External Motivational factors in brief. 07

(b) List the various organizations that helped / are helping the development of Entrepreneurship. What are the limitations of and problems in the Entrepreneurship Development Programmes offered by them ? 07

Q.4 (a) Write a short note on any one : 07
 i) NSTEDB (National Science and Technology Entrepreneurship Development Board)
 ii) SIDO (Small Industries Development Organisation)

(b) Discuss the Objectives and Characteristics of Small Scale Industries in India. 07

OR

- Q.4 (a) Write a short note on any one : 07
i) NIESBUD (The National Institute for Entrepreneurship and Small Business Development)
ii) EDII (Entrepreneurship Development Institute of India)
- (b) List the various organizations concerned with financing of Small Industries in India. 07
Explain the role of “Small Industries Development Bank of India (SIDBI) in specific.
- Q.5 (a) Discuss the steps in setting up an Industry. List the various challenges in the process. 07
- (b) What is meant by “Project Feasibility Analysis” ? What are it’s components? Discuss. 07
- OR
- Q.5 (a) What is meant by “Business Opportunity Identification “? Classify the various sources 07
of Business Ideas . Also explain what are the organized methods of generating ideas.
- (b) Who performs a “Project Appraisal” and Why ? What does Project Appraisal include? 07
Discuss
