

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY
MBA (PM) – SEMESTER –9 • EXAMINATION – WINTER - 2016

Subject Code: 4390206

Date: 24/11/2016

Subject Name: Export Import Procedure

Time: 10:30 am to 01:30 pm

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) Describe the Various Legal and Political factors affecting International Trade. **07**
(b) Write a short Note on IEC number. **07**
- Q.2** (a) Explain the Shipment Stage in detail. **07**
(b) Differentiate FEMA and FERA **07**
- OR**
- (b) Write a short Note on **07**
1. GATT
2. WTO
- Q.3** (a) Explain Post Shipment Stage in detail. **07**
(b) Explain the various Political Risks involved in International Business. **07**
- OR**
- Q.3** (a) Explain Followings **07**
1. FOB
2. CIF
3. EXW
4. CFR
5. FAS
6. FCA
7. DDP
(b) What are the various tools used for finding the Importer for International Business? **07**
- Q.4** (a) Explain the pricing strategies In Detail. **07**
(b) Explain each factor that affects the foreign Exchange. **07**
- OR**
- Q.4** (a) Explain the various factors that directly or indirectly affect the export payment. **07**
(b) Write a short note on – Pre shipment Finance in Foreign Currency **07**
- Q.5** (a) Write a short note on **07**
1. MDA – Market Development Assistance
2. MEIS – Merchandise Export from India Scheme
(b) Explain Pre shipment Stage in Detail. **07**
- OR**
- Q.5** (a) Explain various components of Export Pricing. **07**
(b) List down various schemes available for promoting the Indian Export and Briefly explain any two Schemes. **07**
